

DO YOU NEED A NEW WEBSITE?



Websites are essential to staying in touch with and relevant to your client base, expanding brand awareness, and leveraging greater exposure to potential clients.

Law firms without websites, or those with websites lacking certain stylistic and practical elements, suffer from lack of exposure and legitimacy. A website that was created even two or three years ago may be outdated, especially with the emphasis on mobile browsing and e-commerce, which have greatly changed how prospective clients find an attorney.

You may need a new website or may be due for updates. Sometimes, even newly designed websites aren't adequate to meet your firm's goals. Consider when deciding whether you need a new website:

- ? Does it look outdated?**
Your website should look fresh, enticing, and easy to read. It should clearly reflect your brand so visitors can easily tell what the firm does and what makes it unique.
- ? Does it load slowly?**
A website that loads slowly is one of the major reasons for a high bounce rate. If your images, graphics or text aren't sized correctly, your site may look unprofessional.
- ? Is it un navigable/hard to find information?**
Information that potential clients will search for on your website, such as About the Firm, Practice Areas, Hours, Location and Contact, should be easily found.
- ? Is it low-ranking on search engines?**
When a firm appears on the first page of search results for keywords, whether the consumer is actively searching for that firm or not, it can directly result in leads. The key to ranking highly on results pages is having an optimized website.
- ? Is your website unresponsive?**
Your website should be mobile-friendly and responsive. With the popularity of mobile devices, a website that is easy to navigate on mobile devices is more likely to attract potential clients.
- ? Is your website broken?**
A website must have updated functionality. There should not be compatibility problems when switching between browsers or devices.
- ? Do you have a high bounce rate?**
A high bounce rate occurs when visitors leave your website after visiting only one page. Your website should inspire action, including spending additional time on site pages and contacting the firm.
- ? Is your content outdated?**
Up-to-date web copy is a vital part of site maintenance. If your current hours aren't listed, you may miss out on potential clients who rely on that information from your website. A blog that hasn't been updated in months or years will leave your clients wondering why you no longer invest in it.

If you said yes to any of these questions, you will need to update your site or consider a website redesign.

PR4Lawyers is dedicated to providing integrated marketing solutions for lawyers and law firms, including website development and optimization. We offer a free website analysis, including a Search Engine Optimization Audit and keyword ranking analytics, which will report on where your business ranks on search engines and how you can improve.

TO REQUEST A FREE AUDIT, CALL US AT 1-866-PR4LAWYERS (866-774-5299).
FOR SAMPLES OF OUR ATTORNEY WEBSITE DESIGNS, SEE REVERSE SIDE OR VISIT PR4LAWYERS.COM

SOME OF OUR RECENT WEBSITE DESIGNS:

RINALDO LAW GROUP

Accident and Injury Attorneys

WELCOME TO RINALDO LAW GROUP
We have attorneys that specialize in areas of personal injury and workers compensation. Our firm will help to ensure that you are matched with an attorney that is best suited for you and qualified to meet your needs and requirements.

WE OFFER OUR CLIENTS COMPREHENSIVE LEGAL ADVICE
Our personal injury law firm represents clients injured in all types of vehicle accidents, defective products, dog bites, slip and fall accidents, and other serious injuries. We provide legal representation for people injured due to medical malpractice and wrongful death cases to the other party responsible for the loss of your loved one. If your injury occurred at work, we know how to get you through the workers compensation process.

WE SUBSCRIBE TO THE NATIONAL QUALITY STANDARDS FOR TRIAL LAWYERS
As your auto accident lawyer, slip and fall lawyer, or medical malpractice lawyer, we will devote our entire resources to your case. We have attorneys that specialize in areas of personal injury and workers compensation. We provide legal representation for people injured due to medical malpractice and wrongful death cases to the other party responsible for the loss of your loved one. If your injury occurred at work, we know how to get you through the workers compensation process.

PRACTICE AREAS

- AUTO ACCIDENTS
- CONSTRUCTION SITE ACCIDENTS

ROGAK, GIBBONS & DE SIVER, LLP

HOME ABOUT US PRACTICE AREAS NEWS & EVENTS CONTACT

WE'VE GOT YOU COVERED **THINKING TWO STEPS AHEAD** **WE THINK OUTSIDE THE BOX**

INNOVATIVE AND COST EFFECTIVE

Welcome to The Law Firm of Rogak, Gibbons & De Siver, LLP
New York Law Firm Concentrating in Medical Malpractice and Personal Injury Defense

The Law Firm of Rogak, Gibbons & De Siver, LLP is a New York litigation firm concentrating in the defense of medical, hospital, provider, and dental malpractice claims. We also defend doctors involving product liability and general liability. The Partners in the firm are Joyce L. Rogak, Florence B. Gibbons and David B. De Siver. Ms. Rogak is AV rated by Martindale Hubbell, has been practicing law since 1991, and for the past three years, has defended the interests of insurance companies, hospitals and medical professionals.

Ms. Gibbons is a Distinguished Name, who graduated J.D. in 1985, and in the second case resulted in dismissals and favorable. Both Ms. Gibbons and Mr. Rogak have tried a substantial number of cases, the majority of them resulting in dismissals or favorable. Mr. De Siver, practicing since 1993, has represented medical entities, supermarkets and other retail enterprises.

Additionally, we employ Associates who each have unique attributes which enhance our practice. We pride ourselves in being able to provide services quickly and in a large firm, but with small firm accountability and attention to the specific needs and requirements of each client. The level of our experience and qualifications, in conjunction with our philosophy of our legal practice, makes our firm a valuable asset to our clients.

50 CHARLES LINDENBERG BLVD., SUITE 320
ROK 11553

Call for a FREE Consultation
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- Slip Trips & Falls
- Construction Accidents
- Medical Malpractice
- Nursing Home Abuse
- Product Liability
- Theft and Falsity
- Wrongful Death
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Social Security Disability (SSD)
View our Social Security Disability Commercial

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Social Security Disability, Supplemental Security Income, and Veterans Disability Attorneys

CONTACT US FOR A FREE CASE EVALUATION

First Name: _____
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Practice Areas

- AUTO ACCIDENTS
- CONSTRUCTION SITE ACCIDENTS

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60 YEARS OF EXPERIENCE

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Steven Mitchell Sack

THE EMPLOYEE'S LAWYER

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Enforcing the workplace rights of thousands of employees, executives and sales reps for more than 30 years.

PRACTICE AREAS

- Severance Negotiations
- Wrongful Discharge Issues
- Litigating Discrimination Claims
- Creating & Negotiating Employment Agreements
- Sex Harassment Claims
- Obtaining Sales Commissions

Workplace Strategies & Advice
Click on the links below for more information:

- Learn how to negotiate your severance pay and retention benefits
- Learn how to prove damages in employment discrimination litigation
- Learn how to prove damages in wrongful termination, ouster, reinstatement or COBRA health benefits
- Win an unemployment hearing
- Learn how to manage properly with a wage claim in Small Claims Court
- What you need to know about job representation
- What you need to know about COBRA health benefits
- Learn how to write a letter for your former employer

ERNEST HOLMBERG & ASSOCIATES

PERSONAL INJURY ATTORNEYS WHO WILL GET YOU THE MONEY YOU DESERVE

WELCOME TO ERNEST HOLMBERG & ASSOCIATES
NEW YORK CITY PERSONAL INJURY LAWYERS

ABOUT THE FIRM
Ernest Holmberg & Associates has been successfully representing clients who were injured by someone else's negligence, carelessness or wrongful conduct. The firm has a reputation for securing the highest possible award for its clients. Our attorneys are skilled negotiators and litigators. We will take every step necessary to ensure that our clients receive the maximum possible recovery for their injuries.

ERNEST HOLMBERG & ASSOCIATES PRACTICE AREAS
NEW YORK CITY PERSONAL INJURY LAWYERS

FREE CASE EVALUATION
Provide for us a high quality, confidential and free case evaluation. We will contact you by phone or email to discuss your case and determine if we can help you.

PERSONAL INJURY
Ernest Holmberg & Associates has a well-earned reputation for successfully representing personal injury clients who were injured by someone else's negligence, carelessness or wrongful conduct. The firm has a reputation for securing the highest possible award for its clients. Our attorneys are skilled negotiators and litigators. We will take every step necessary to ensure that our clients receive the maximum possible recovery for their injuries.

AUTO ACCIDENTS
Every year thousands of people are injured or killed in motor vehicle accidents. If you or a loved one has been injured in a motor vehicle accident, you need an attorney who will take every step necessary to ensure that you receive the maximum possible recovery for your injuries.

SLIP AND FALL ACCIDENTS

LARRY MCCORD AND ASSOCIATES

Divorce and Family Law
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Have you had a divorce action filed against you?

WELCOME TO LARRY MCCORD AND ASSOCIATES
Larry McCord and Associates is a high powered family law firm that serves residents of Long Island, Nassau County, Suffolk County, and the surrounding areas.

Practice Areas

- Divorce and Family Law
- Education Law
- Criminal Law

FREE CASE EVALUATION
Provide for us a high quality, confidential and free case evaluation. We will contact you by phone or email to discuss your case and determine if we can help you.

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- Learn how to write a letter for your former employer

CALL TODAY FOR A FREE WEBSITE EVALUATION AND FIND OUT HOW A NEW WEBSITE CAN BENEFIT YOUR FIRM!

FOR MORE INFORMATION, CONTACT JOHN ZAHER AT:
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